

What is claimed is:

- 1 1. An information page structure which has information which a presenter of information
2 wants to cause a viewer of information to view, which contains address-related
3 information comprising at least one address of another page in a in a form that said
4 address will not be known at a glance.
- 1 2. The information page structure of claim 1, in which said address-related information is
2 encoded information which encodes said address.
- 1 3. The information page structure of claim 1, in which said address-related information is
2 embedded in a character string constituting information that said presenter of
3 information wants to cause a viewer of information to view.
- 1 4. The information page structure of claim 1, in which said address-related information
2 comprises at least one image, and the address is made up of at least one keyword
3 related to the image.
- 1 5. The information page structure of claim 4 , in which the image is partitioned into a
2 plurality of image portions, and the image portions are placed in a plurality of
3 information pages.
- 1 6. The information page structure of claim 1, in which said address-related information is
2 contained in a plurality of boxes in a cross word puzzle.
- 1 7. A computer-readable medium having computer-executable instructions for displaying
2 the information page structure of claim 1.
- 1 8. An information providing system for presenting an information page structure which
2 has information which a presenter of information wants to cause a viewer of
3 information to view, which page structure contains address-related information
4 comprising at least one address of another page in a in a form that said address will
5 not be known at a glance, the system comprising:

6 a computer-readable medium having computer-executable instructions for
7 displaying the information page structure;

at least one server, coupled to the computer-readable medium, so that the server can retrieve the computer-executable instructions for a desired page from the computer-readable medium;

the server being connected to a telecommunications network, so that the server receives requests for information pages from a plurality of client systems connected to the network, and retrieves the computer-executable instructions for a desired page from the computer-readable medium and sends them to the client system via the telecommunications network to a viewer of information.

9. An information page printing device for presenting an information page structure which has information which a presenter of information wants to cause a viewer of information to view, which page structure contains address-related information comprising at least one address of another page in a in a form that said address will not be known at a glance, the device comprising:

a storage mechanism which stores at least a plurality of addresses of information pages and hints for finding addresses of other pages concealed in these information pages;

an information printing mechanism; and

a control mechanism which reads said addresses and hints from said storage mechanism and causes said printing mechanism to print them.

10. A method of providing information which a presenter of information wants to cause a viewer of information to view, comprising presenting the viewer with a page structure which contains address-related information comprising at least one address of another page in a in a form that said address will not be known at a glance.

11. The method of claim 10, in which said address-related information is encoded information which encodes said address.

1 12. The method of claim 10, in which said address-related information is embedded in a
2 character string constituting information that said presenter of information wants to
3 cause a viewer of information to view.

1 13. The method of claim 10, in which said address-related information comprises at least
2 one image, and the address is made up of at least one keyword related to the image.

1 14. The method of claim 13, in which the image is partitioned into a plurality of image
2 portions, and the image portions are placed in a plurality of information pages.

1 15. The method of claim 10, in which said address-related information is contained in a
2 plurality of boxes in a cross word puzzle.

1 16. A computer-readable medium having computer-executable instructions for performing
2 the method of claim 1.